



THE **BROADMOOR**
PUBLIC GOLF COURSE

SPONSORSHIP OPPORTUNITIES

Recreation Administration Office
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 **STRATHCONA**
COUNTY

FEATURE OPPORTUNITY

Signature Hole Sponsor (Hole 9)

SPONSOR OPPORTUNITIES

Signature Hole (Hole 9)

3 year term minimum – \$4,000 annual investment

Incentive for 2021: reduced fee of \$3,000 for the first year

- Feature signage at tee boxes and to the right of green en route to clubhouse
- Feature section on Broadmoor Public Golf Course webpage
- Activation opportunity: "Tales from the 9th" stories that can be featured on the webpage/e-newsletter
- Featured photo (framed) on location at the Broadmoor showcasing the signature hole with sponsor affiliation

Practice Green

3 year term minimum – \$4,000 annual investment

Incentive for 2021: reduced fee of \$3,000 for the first year

- Signage on two corners of green (not infringing on chipping practice), and designed to accent the space
- Feature section on Broadmoor Public Golf Course webpage

Hole Sponsors

3 year term minimum – \$2,500 annual investment

Incentive for 2021: reduced fee of \$2,000 for the first year

- Recognition on signage at tee box
- Available for holes 1-8 and 10-18

Oh Canada! Affordable Family Fun Nights

Affiliated with Canada Day Festival, and hosted on July 1, 3 and 4, 2021.

\$5,000 - includes branded golf ball handouts to participants.

This sponsorship supports subsidized golf opportunities for families.

- Recognition on signage coming up walkway on July 1, 3 and 4
- Signage at hole 1/10 tee box approaches on July 1, 3 and 4
- Promotion on Canada Day webpage
- Recognition with Broadmoor Public Golf Course webpage, as well as app and e-newsletter





AFFORDABLE GOLF OPPORTUNITIES

▶ Little Aces - Family Fun Activity

Available on an annual basis – \$2,500 investment with the opportunity for discounts with a multi-year commitment

- Four opportunities available
- Recognition on signage coming up walkway and at hole 1/10 tee box approaches on select Sundays
- Recognition with Broadmoor Public Golf Course webpage promotion, as well as app and e-newsletter

▶ Let's Grow Golf - Junior Golf Supporter

Available on an annual basis – \$2,500 investment with the opportunity for discounts with a multi-year commitment

- 2 opportunities available
- Recognition on signage coming up walkway and at hole 1/10 tee box approaches on select Junior golf nights
- Recognition with Broadmoor Public Golf Course webpage promotion, as well as app and e-newsletter

▶ Play it Forward

Variable value based on multi-pack rates

Sponsors of the Play it Forward program can purchase rounds of golf at multi-pack rates to be donated to groups of their choice.

- Recognition with custom branding on play it forward packs/admission cards