



THE **BROADMOOR**
PUBLIC GOLF COURSE

SPONSORSHIP OPPORTUNITIES

Recreation Administration Office
780-467-2211 | sponsorship.rpc@strathcona.ca



FEATURE OPPORTUNITY

Hole Sponsors

3 year term minimum – \$2,500 annual investment

- Recognition on signage at tee box
- Available for holes 1-8 and 10-18

If you confirm a Hole Sponsorship by April 1, 2023, get 10% off in year 1 of your sponsorship.



SPONSOR OPPORTUNITIES

Scorecard

Available on an annual basis - \$4,000 investment with the opportunity for discounts with a multi-year commitment

- Recognition with your logo on scorecards printed for the season

Practice Green

3 year term minimum – \$4,000 annual investment

- Signage on two corners of green (not infringing on chipping practice), and designed to accent the space
- Feature section on Broadmoor Public Golf Course webpage

Oh Canada! Affordable Family Fun Nights

Affiliated with Canada Day Festival, and hosted on July 1 - 3, 2023.

\$5,000 - includes branded golf ball handouts to participants.

This sponsorship supports subsidized golf opportunities for families.

- Recognition on signage coming up walkway on July 1 - 3
- Signage at hole 1/10 tee box approaches on July 1 - 3
- Promotion on Canada Day webpage
- Recognition with Broadmoor Public Golf Course webpage and e-newsletter





AFFORDABLE GOLF OPPORTUNITIES

▶ Little Aces - Family Fun Activity

Available on an annual basis – \$2,500 investment with the opportunity for discounts with a multi-year commitment

- Four opportunities available
- Recognition on signage coming up walkway and at hole 1/10 tee box approaches on select Sundays
- Recognition with Broadmoor Public Golf Course webpage promotion, as well as app and e-newsletter

▶ Let's Grow Golf - Junior Golf Supporter

Available on an annual basis – \$2,500 investment with the opportunity for discounts with a multi-year commitment

- 2 opportunities available
- Recognition on signage coming up walkway and at hole 1/10 tee box approaches on select Junior golf nights
- Recognition with Broadmoor Public Golf Course webpage promotion, as well as app and e-newsletter

▶ Play it Forward

Variable value based on multi-pack rates

Sponsors of the Play it Forward program can purchase rounds of golf at multi-pack rates to be donated to groups of their choice.

- Recognition with custom branding on play it forward packs/admission cards